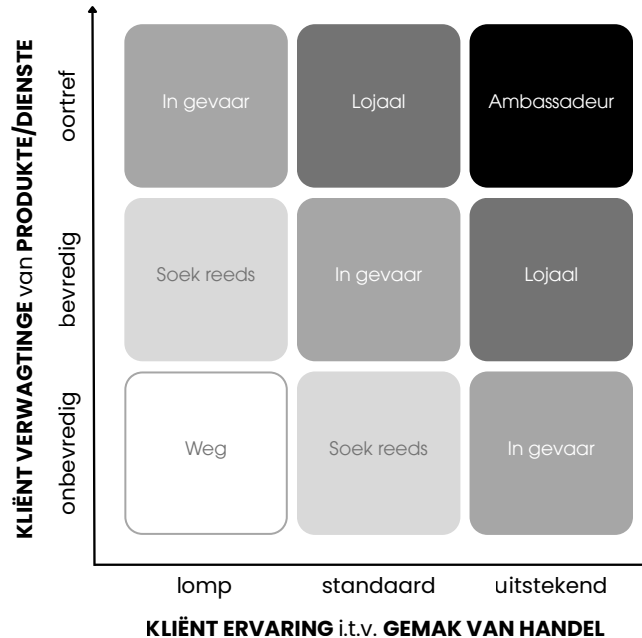


1

Watter van die besigheid se **PRODUKTE** en **PROSESSE** oortref die verwagtinge van kliënte?



Wat is jou plan van aksie vorentoe?

Hoe en hoe gereeld
gaan jy kliënte

VRA

en wat gaan jy doen
met die terugvoer?

Hoe en hoe gereeld
gaan jy die besigheid

VERRAS

deur sonder waarskuwing
produkte/prosesse te toets?

Hoe en hoe gereeld
gaan jy

VOORUIT

verbeter en toets
voordat dit nodig is?

Geskep as deel van 'n geleentheid aangebied deur:



Geskep deur:



2

Hoe verseker die besigheid dat die regte **MENSE** die regte goed op die regte tyd en manier doen?

Hoe voel dit om saam met jou 9s en 10s te werk?

Watter resultate lewer jou 9s en 10s as standaard?

Hoe hanteer jou 9s en 10s regverdige dissipline?

Hoe tree jou 9s en 10s op wanneer die baas nie kyk nie?

Wat is jou plan van aksie vorentoe?

Hoe gaan jy verseker
dat die besigheid 9s en 10s

IN
kry?

Hoe gaan jy verseker
dat die besigheid 9s en 10s

BELYN
kry?

Hoe gaan jy verseker
dat die besigheid almal

IN LYN
hou?

Hoe sal jy verseker
dat jou 9's en 10's
BEÏNDRUK
bly deur die besigheid?

Geskep as deel van 'n geleentheid aangebied deur:



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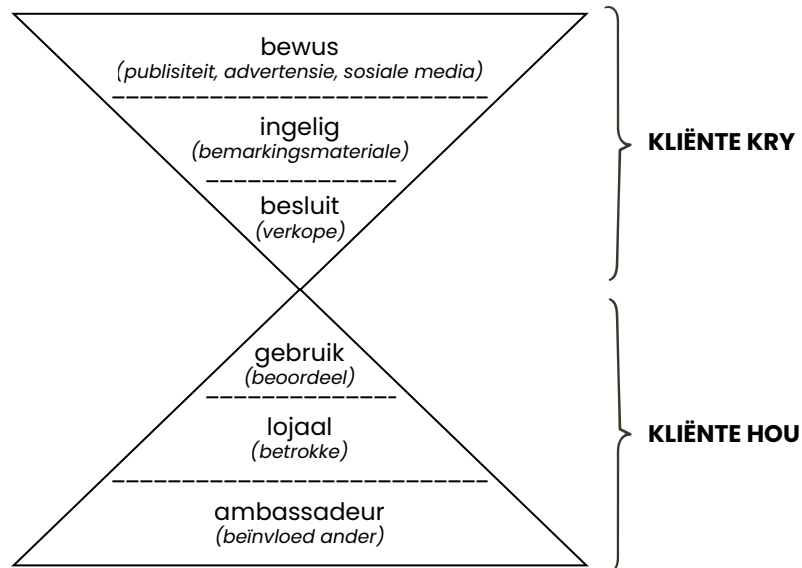
Geskep deur:



juanitavorster.com

3

Wie in die besigheid fokus op die **VOLGENDE** geld?



Wat is jou plan van aksie vorentoe?

Vir nuwe kliënte **KRY** in bestaande markte?

Vir nuwe kliënte **KRY** in nuwe markte?

Vir vorige kliënte **TERUGKRY**?

Bestaande kliënte **HOU**?

Vir die ontwikkeling van 'n **TOEKOMSTIGE AANBIEDING**?

Geskep as deel van 'n geleentheid aangebied deur:



AfriForum
SAKENETWERK

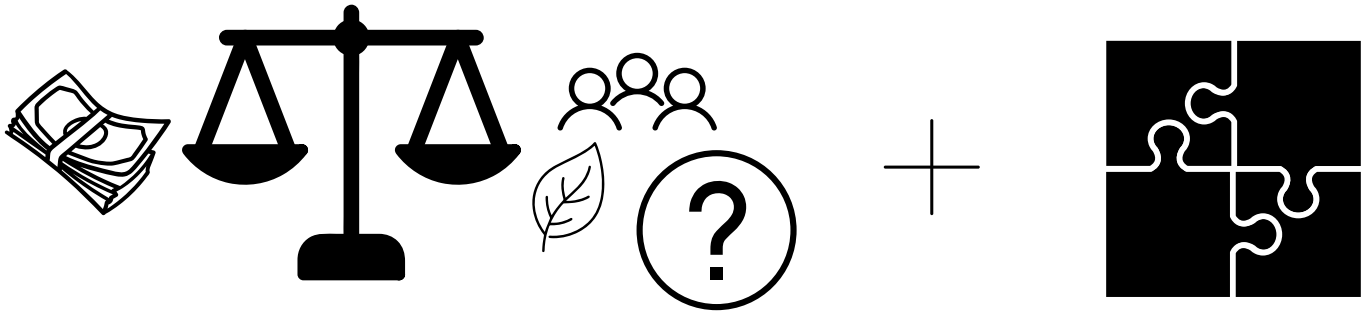
Geskep deur:



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4

Wat
MEET
die besigheid
?



Wat is jou plan van aksie vorentoe?

Hoe gaan jy 'n
GEWOONTE
maak van "vroeër en wyer"
metingsvrae vra?

Watter maatstawwe (finansieel en
nie-finansieel) gaan jou regtig
HELP
om die besigheid beter te bestuur?

Hoe sal jy verseker dat almal
die tellingbord gereeld kan
SIEN
en verstaan?

Geskep as deel van 'n geleentheid aangebied deur:



Geskep deur:



JUANITA VORSTER

Juanita started her journey from employee to self-employed to employer in 2011 without any managerial experience or business administration qualifications.

Her early business decisions were guided by her intuition and in line with her principles that still hold true today. Juanita's intuitive approach proved to be successful, as her company reported profitable growth every year since its inception with impressively high staff and client retention.

FORMALISED FRAMEWORKS

In 2019, acclaimed "CEO Expert" Roger Harrop invited Juanita to co-author updates to his widely used business guidebooks originally published in 2005:

- *Staying in the Helicopter - the key to sustained profitable growth*
 - *WIN! How to succeed in the new game of business*
- and supporting frameworks:
- *Electrify your profitability*
 - *Rewired leadership for today*
 - *Solving the people puzzle*
 - *Sparkling sales in good times and bad*

Since then, Juanita has been delivering speaking and consulting services based on these solid foundations combined with her own experience and knack for systems thinking.

AVAILABILITY

At the end of 2025, Juanita spun off the major operations division of her 7-figure company and handed ownership to her employees, giving them a head start in building their own micro-enterprises. She further supported the success of this transition with funding and training for each new business owner.

This transition created the opportunity for more business leaders to secure Juanita for:

- advisory services
- leadership "sparring" sessions
- event speaking slots
- masterclass facilitation
- strategy session facilitation

OUTCOMES FOR CLIENTS

- clarity on the true big picture of the business
- simple and effective frameworks for sustained profitable business growth
- refreshed perspective on old and new challenges
- energised teams with a unified focus

