



JUANITA
VORSTER

STRATEGY FACILITATOR

A good strategy
recognises the nature
of the challenge
and offers a way of
surmounting it.

It often looks
simple and obvious but
it never just pops out
by using a fancy
strategic management tool.

Richard Rumelt, author of Good Strategy, Bad Strategy

WHY

A well-facilitated strategy session helps an organisation to gain clarity, alignment, and momentum through true consensus, shared understanding and ownership.

WHO

The choice of a facilitator for the strategy formulation process must allow an organisation to consider its aspirational vision, purpose or mandate, current and future scenarios realistically available resources, and multiple stakeholder needs.

WHAT

A strategic plan illustrates an organisation's view on what success means, what priorities matter most, and how progress will be measured over the next three to five years.

HOW

customisable according to client requirements

PREPARE

- Perform desktop review of organisation, external environment, and legislative/regulatory framework with applicable prescripts
- Design surveys targeted at key stakeholder groups to gather insights on:
 - Internal challenges
 - External conditions
 - Issues that may not be known to participants of session
- Meet with key contact to finalise proposed structure, planned content and agenda for the session

FACILITATE

- Guide group to formulate the focus
 - Ideal outcome, Scenario scanning, Vision, Mission, Values etc
- Guide group to analyse the situation
 - External environmental, Internal environment, Stakeholders, Gaps, Obstacles etc
- Guide group to co-create the plan
 - Outputs, Outcomes, Impact, Resource allocation, Performance targets and indicators etc

SUPPORT

- Document
 - Consolidate outcomes from session into agreed documentation
- Consult / Coach
 - 1-month implementation check-in
 - 3-month implementation check-in
 - 6-month implementation check-in



"I've been to more strategy discussions/workshops etc than most people, and I'd recommend you highly to anyone."

Philip Nottingham, entrepreneur and former CFO

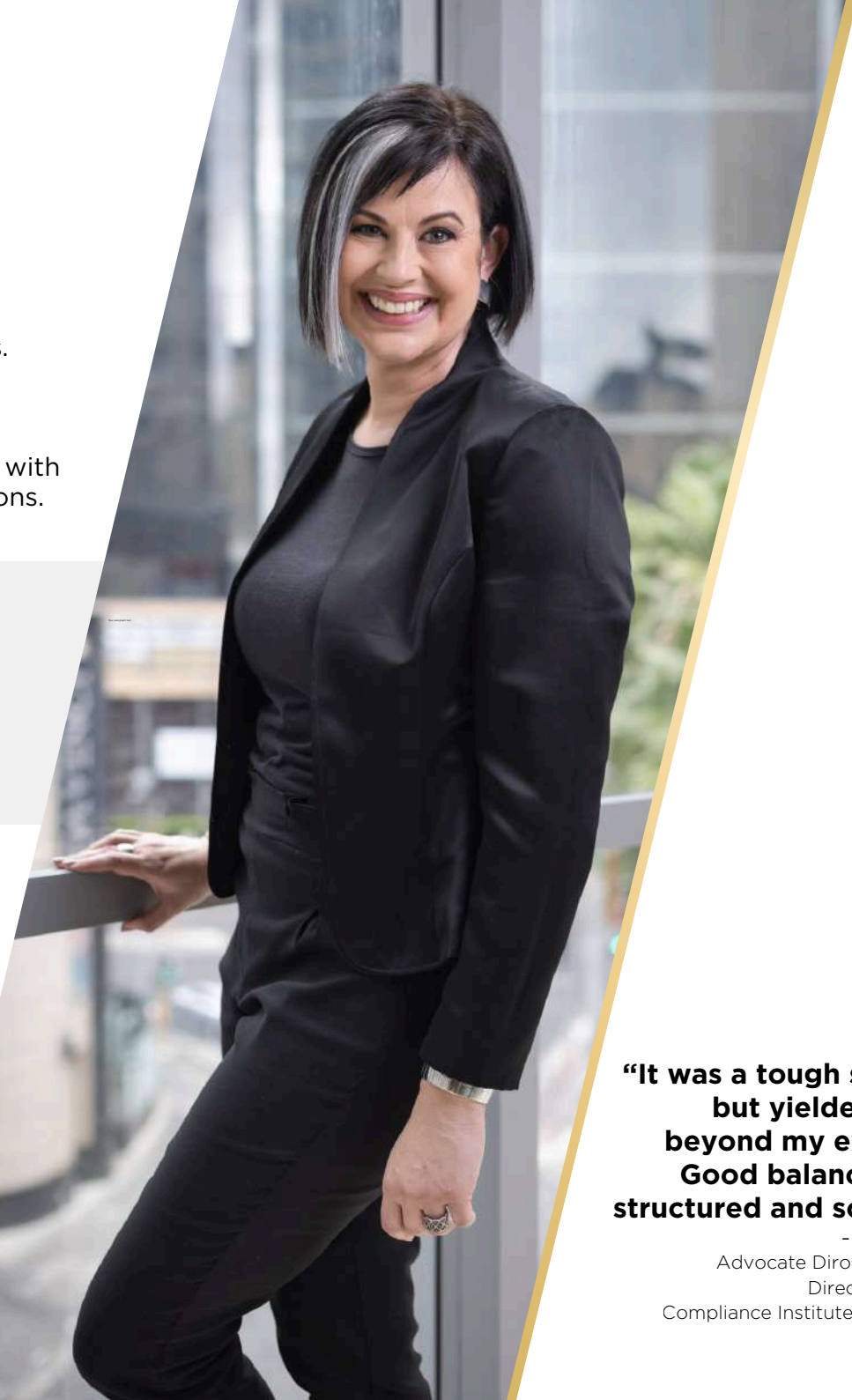


JUANITA VORSTER blends her practical insight with up-to-date theoretical approaches to facilitate sessions that lead to clear outcomes.

Using her unique combination of skills, she designs and facilitates neutral, outcome-focused strategy sessions that are filled with meaningful discussion and challenged assumptions.

EXPERIENCE

executive director		14 years
technical session facilitator		12 years
non-executive director		5 years
strategy session facilitator		5 years



INSTITUTE OF DIRECTORS SOUTH AFRICA

Certified Director



USB Executive Development
University of Stellenbosch Business School

Certified Ethics Officer



N.Dip PRO



Deputy President 2025/6

“It was a tough session indeed, but yielded results beyond my expectations. Good balance between structured and socially flexible.”

Advocate Dirontsho Mohale
Director
Compliance Institute of Southern Africa

BUSINESS SPEAKER AND ADVISOR

CONNECTING THE DOTS OF THE BIG PICTURE

- Unlock sustained profitable growth
- Win in the new game of business

COLOURING OUTSIDE THE LINES

- Rewire leadership
- Solve the people puzzle
- Speed up creativity and change
- Spark sales in tough times

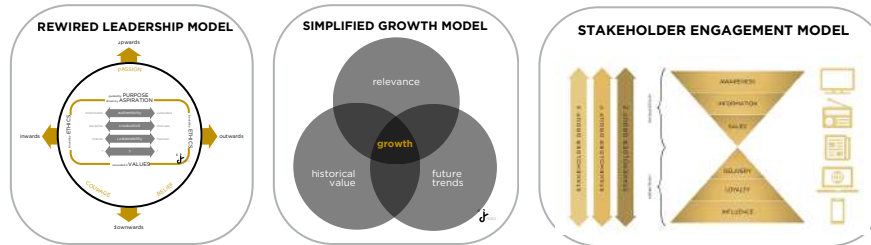
AUTHOR



"A universal blueprint and methodology to navigate the increasingly complex business environment, with each concept clearly illustrated through practical real world examples."

Jason Hamilton, Director, First River

GUEST LECTURER



"Our students are privileged to share in your knowledge and experience."

Michele O'Hara, Brand Strategist and Educator

MEDIA CONTRIBUTOR

"Of all the business advisors we've had on the show Juanita's sessions were the most practical and useful."

Janine van Niekerk, Radio Show Host

