



JUANITA
VORSTER

DOING BETTER BUSINESS, BETTER.
THE KEY TO SUCCESS IN THE
NEW GAME OF BUSINESS

INTERNATIONAL BUSINESS SPEAKER
juanitavorster.com



COMPLETE THE BIG PICTURE

world-renowned series presented by The CEO Experts™: Juanita Vorster and Roger Harrop

STAYING IN THE HELICOPTER®:
THE KEY TO SUSTAINED PROFITABLE GROWTH

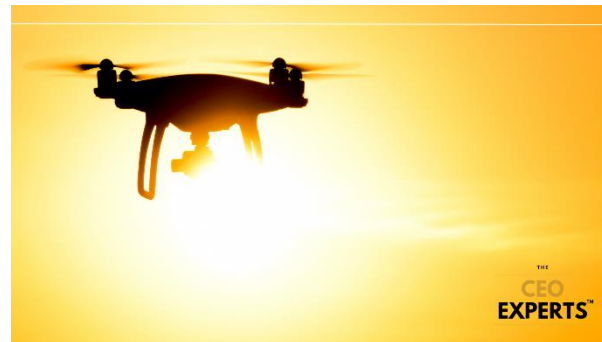


Especially during times of rising costs and price pressure, it is possible for every business leader to focus in prioritising the things that truly matter in business. It takes is structured "big picture" thinking and disciplined action.

Clarity and alignment on strategy, vision and direction – and keeping business simple – start here!

Big picture | Purpose | Business success

WIN!
HOW TO SUCCEED IN THE NEW GAME OF BUSINESS



Imagine what your business could achieve if you knew how to rewrite the rules of the game, level the playing field, grow your fan base, and measure the true score!

Competitive edge | Innovation | New norms and opportunities

ELECTRIFY YOUR PROFITABILITY™



This masterclass is your business laid bare with startling results. You'll learn secrets and gain tools that will let you electrify the profitability of your business. No business speak, no academic complexity, just the simple common sense of business.

Exclusively for delegates that have completed either the Staying in the Helicopter® or WIN! masterclasses.

Impressive growth | Next level profits | Immediate results



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TAKE A CLOSER LOOK

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EFFECTIVE LEADERSHIP FOR TODAY



Leaders need to rewire their approach if they want to inspire the followers of today.

leadership | personal development | culture | motivation | ethics

CREATIVITY, TECHNOLOGY, SPEED AND CHANGE



Learn the secrets of tomorrow's winning companies.

future | innovation | change | creativity | 4IR skills | vision 2050

SOLVE THE PEOPLE PUZZLE



Managing people is hard ... but it doesn't have to be.

people | culture | teams | performance | remote work

SPARKLING SALES IN GOOD TIMES AND BAD



What every business leader MUST know about sales.

sales management | performance | growth

PRESENT AND PITCH FOR PROFIT



Never hate the stage (or your presentation) again.

public speaking | presentation design | pitch techniques