



# DO BETTER BUSINESS, BETTER PROFIT | PLANET | PEOPLE

*Leadership - Ethics - Innovation*

Business in the “new normal” must balance its efforts between increasing profits, reducing harm to the planet and creating work with meaning for a workforce that spans five generations.

## WHO WILL BENEFIT?

Anyone running – or involved in the running of – a business, whether for profit or for social impact.  
(Business and franchise owners, CEOs, C-level Executives, Senior Managers, Boards, Trustees, Directors etc.)

## HOW WILL IT HELP?

This session will provide insights and practical advice on balancing the sustainability of profit, the planet and people by:

- Rewiring leadership for the “new normal”
- Integrating ethics into the fabric of an organisation
- Creating a culture of innovation and meaning that engages all generations

Juanita is a successful entrepreneur who also holds the designations of Certified Director (SA) and certified Ethics Officer.

Because of this she is uniquely positioned to give practical guidance on how to do better business better in a world that keeps changing.

Her high energy delivery style always leads to audience comments of feeling inspired with renewed hope and the phrase “I never thought about it that way!”

"We thoroughly enjoyed the session and discussions still lingered days after the conference."

"Juanita presented the programme in an easily understandable and interesting manner."

"Juanita was excellent, I enjoyed the session that was full of energy, engaging and helped me rethink."